

Grant Seminar for Artists

Dara Silver

Senior Program Director

North Carolina Arts Council

dara.silver@ncdcr.gov

Networking & Professional Development

- Art Guilds
- [Triangle Artworks](#) - programs and services for artist and arts organizations
- [Charlotte is Creative](#) – connect, fund, and work with CTL’s creative community
- [Artists Thrive](#) – Online tool and network to help artists and those who work with artists create systems in which artists can thrive
 - [I’m an Artist Survey](#)
 - Artistic Life
 - Communicating and Connecting
 - Money
 - Planning and Capacity
 - Power (*letting my voice grow in its own power*)
 - Self-Care (*resilience, wellness & well-being*)
 - **Artists Thrive Summit, July 18-21, 2023 & 2024 in Winston-Salem, NC**

How Artists Earn Revenue (Making \$\$)

- **Galleries**
 - Commercial
 - Nonprofit
 - Co-Op
- **Studio Opening**
- **Festivals**
- **Online**
- **Private Commissions**
- **Public Art Commissions**
- **Residencies**
- **Museums and Art Centers**

Grants Research (Listservs & Social Media)

- Local Arts Councils or Commissions
 - Speak with a Grant Manager or Program Officer
- Artist Professional Development Organizations
- Arts Organizations Listservs
- [NC Arts Council- Artist Opportunities Newsletter](#)
- [NC Arts Council](#)

North Carolina Arts Council: Artist Support Grant

The **North Carolina Arts Council** has established the **Artist Support Grant (ASG)** as a regional grant program to support individual artists during and following the COVID-19 pandemic.

The Artist Support Grant program expands the number of regional consortiums from 13 to 18 to ensure more equitable disbursement of funds to artists in rural and urban areas across the state.

The program provides direct support to individual artists for professional and artistic development, either to enhance their skills and abilities to create work, or to improve their business operations and capacity to bring the work to audiences.

Eligibility

Individuals and Artist Collectives — Both individual artists and small, unincorporated groups of collaborating artists are eligible to apply.

Residency — Artists should have lived continuously in the region where they are applying for at least one year before the consortium's application deadline. An applicant must be at least 18 years old and either a U.S. citizen or a permanent resident alien. The consortium may require proof of residence and status. Artists who live in more than one region should apply only where they spend most of the year. All members of a collaborating team must be North Carolina residents, live in the region in which they are applying, and meet the other eligibility requirements. Résumés documenting residence for all team members should be included with the application.

Eligibility

Multiple Awards — Artists who have received funding since FY2020–2021 from the N.C. Arts Council are ineligible to apply.

Conflict of Interest — Current board and staff members of the consortium partner organizations and their family members are not eligible to apply for the award.

Student Status — The Artist Support Grant is intended for adult, nonstudent artists. Artists enrolled full-time in undergraduate or associate degree-granting programs may not apply for the grant. Artists in certificate programs are generally eligible. Artists pursuing graduate degrees in subjects other than their art form may be eligible if they meet the other eligibility criteria. Other questions and special circumstances should be discussed with N.C. Arts Council staff.

Eligible Project and Costs

Artist Fees - Up to 50 percent of the grant amount may be used for artist fees

Completion/Presentation of a New Work — Cost of resources necessary to complete or present a significant new work (e.g., purchasing art supplies or equipment (digital may qualify) or space rental)

Career Promotion — Projects aimed at advertising artists' work and/or demonstrating their skill level (e.g., websites, portfolios, audio-visual documentation, and online presentation)

Training — Costs to attend a class or workshop (in-person or virtual) aimed at either enhancing the artist's skill level or professional development (e.g., a master class or workshop taught by acknowledged authorities in the applicant artist's medium)

Travel — Costs of transportation, lodging, and food for training, professional conferences, or research as allowed or possible while adhering to social distancing guidelines

Ineligible Projects and Costs

Scholarships for undergraduate- or graduate-level education

Projects that support or oppose a particular candidate for public office

Projects that are exclusive to members of a particular religious faith group

Projects that do not have a direct effect on the applicant's growth as an artist (e.g., the promotion of other artists' work)

Example of ASG FY21 Grantees (Region 11)

Tonya Lanier (Davidson County), author, will **publish** "Lost in the Shuffle.....Too, Stories that Need to be Told". The book will chronicle firsthand accounts from current residents of Davidson County who are all over the age of 70, in efforts to preserve the stories of ordinary people who add to the fabric of their community.

Christina Tyler (Davie County), jeweler, will attend Penland School of Craft to take a **course** in metals and work with internationally renowned craftsmen in order to further her professional development. www.christinatyler.com

Robert Young (Forsyth County), saxophonist, will **record and film** his project "Saxophone Music by Black Composers" to increase awareness of the great music that has been written for the saxophone by Black composers. The video will be released on his YouTube Channel. www.robertyoungsaxophone.com.

Lorena Guillen (Guilford County), vocalist and artistic director of the Lorena Guillén Tango Ensemble, will support the **mixing and mastering** of the ensemble's upcoming album. www.lorenaguillen.com.

Erin Younge (Randolph County), ceramicist, will convert an old horse barn into a **ceramic studio** along the Pottery Highway in Seagrove. thetrianglestudio.com.

Sample Timeline

Application Dates: September 1 – 30, 2022 (extended through October 3 by 11:59 pm)

Application Deadline: Monday, October 3, 2022 by 11:59 pm

Review of Application: October & November 2022

Award Notification: December 2022

Project Period: January 1 – December 31, 2023

Funding Spent Timeline: January 1 – June 30, 2023

Reporting

Interim Report: March – June 2023

Final Report: Two weeks after completion of project. All projects must be completed by December 31, 2023

Application Information

Name: _____

Mailing Address: _____

City: _____ State: North Carolina

Zip Code: _____

County: _____ Date of Residence in this County: _____

Phone Number: (_____) _____

E-mail Address: _____

Website: _____

Race/Ethnicity: _____

Grant Amount Requested (Up to \$1500) \$ _____

Certification

I certify that I am not a student currently enrolled in an associate's, undergraduate or graduate program.*

I certify the information contained in this report, including all attachments and supporting materials, is true and correct to the best of my knowledge.

Signature of Applicant: _____

Date: _____

**Applicants pursuing graduate degrees in subjects other than their art form may be eligible if they meet the other eligibility criteria. Exceptions must be confirmed with granting agency.*

Project Narrative

Project Description Narrative *(Attached separately – 1,000 word limit)*

Your Project Narrative should explain your proposed project and how it will have an impact on your career as an artist.

Describe your project and the proposed use of funds.

Explain what this project will enable you to do that you are unable to do now.

Summarize how this project will advance your career or development as an artist.

Budget

Expenses

Provide your project expenses, describing what will be paid for using your grant award, and what will be paid for with supplemental funding*. Grant expenses must be cash, but matching funds may include in-kind costs.

**This is not a matching grant, so the matching amount is not required. You may apply for the full amount of your project, provided it is within funding range for the grant. If additional funds will be necessary to complete the project, indicate the amount and anticipated source on the income table.*

**An itemized budget, itemized store receipts, and copies of cancelled checks or credit card receipts are mandatory when submitting your Final Report, so be sure to keep all payment records.*

Sample Expense Budget

Description	Total	Grant	Match
Artist Fee (\$/hour x hours)	\$500	\$500	
Paints (Qty., Size, Price Per)	\$500	\$500	
Canvases (Qty., Size, Price Per)	\$1,000	\$500	\$500 (personal funds)
Total Expenses:	\$2,000	\$1,500	\$500

Budget

Income

Provide any project income including personal funds, additional grant funds, or other sources that contribute towards your match amount.

List different sources separately. The **Total Income** amount should equal the **Total Expenses** amount listed above. Identify in-kind support, as appropriate.

Sample Income Budget

Description	Total	Grant	Match
NC Artist Support Grant	\$1,500	\$1,500	
Artist's Personal Funds	\$500		\$500
Total Expenses:	\$2,000	\$1,500	\$500

Work Samples

Applicants must provide high-quality, digital work samples (links or attachments –jpg, mp3, pdf, etc.). Samples must be of artist's work only. Hard copies will not be accepted. Work must be completed within the past three years. Applicants must attach an inventory list with the following descriptions for the applicable discipline:

Visual Art and Craft: Up to 15 images of your work.

- Description: date of completion, medium, and dimensions.
- Time-based work can be documented with video, up to five minutes.

Film: Documentation of one or more completed films. (Video clips not to exceed five minutes.)

- Description: include date and location of performance, title of piece, names and roles of key people, including directors, choreographers, lead performers/actors, etc. A short summary may also be included.

Sample Work Sample/ Inventory List



Sophia Rouhana

sophia.rouhana@gmail.com

Inventory Report
June 07 2017



Articulated Axis

Oil

Size: 52 x 46 in
Price: \$14,300.00
Subject Matter: Abstract



Average Dimensionality

Oil On Canvas

Size: 96 x 44 in
Price: \$16,800.00
Sold
Inventory Number: OIL_2017_00003
Subject Matter: Landscape



Dialogue with Intuitive Analysis

Oil

Size: 45 x 82 in
Price: \$7,500.00
Subject Matter: Abstract

Checklist

Applicant Information

Narrative

Artist Statement – Attach an artist statement that describes your work and the key ideas, goals, or cultural practices that drive you to create. (one typed page)

Artist Résumé – Attach an artist résumé that includes education, employment, public presentations of your work, publications, commissions, honors, grant/fellowship awards, and relevant experience. (four pages maximum)

Budget Support – Provide support information for your budget, i.e. cost of materials, price quote on services, etc.

Support Materials – You may submit digital copies of reviews, programs, catalogs, and other support materials relevant to the project. (Physical materials may be submitted if digital is not an option.)

Letters of Recommendation (optional)

Work Samples and Inventory List

Review Process

All complete applications will be reviewed by a diverse panel of arts professionals with experience in various disciplines.

Panelists will score each application based on the evaluation criteria (Artistic Merit - 50%, Project Merit - 25%, Professional Development - 25%).

Panelists will provide feedback on all applications based on the evaluation criteria.

Upon request, feedback and scoring will be provided to all applicants.

Evaluation Criteria

Artistic Merit (50%)

- Demonstrated talent in an art form and overall excellence of the artist's work
- Evidence of originality, inventiveness, and/or cultural significance in the artwork

Project Merit(25%)

- Feasibility (well-organized, shows preparation and planning) of the proposed project
- Clear, well-thought out and informative budget

Professional Development (25%)

- Clear commitment to a career as a practicing professional artist
- Benefit of the proposed project to the artist's professional growth

Grantee Requirements

- All grant recipients are required to pay any required state, local, or federal taxes on grant awards.
- Grant recipients must recognize The Local Arts Council, and NC Arts Council, in any publicity or written materials related to the project by use of credit line and/or logo.
- Grants awards may be comprised of multiple payments.
- Grant funds that remain unspent at the end of the grant period must be returned within thirty (30) days after the end of the grant period.
- At the end of the grant period, the grantee must submit an interim and/or final report describing the project, giving an accurate summary of how grant and funds were spent. Failure to submit a complete final report in a timely manner will disqualify applicants from future funding.

Additional Tips

- Try and speak with the grant manager about upcoming grants, opportunities, and vet potential project(s).
- Ask Questions
 - How many applications are received vs. How many are funded
 - Average award amount
- Find a list of previously projects funded.
- Grant managers may be able to review applications prior to deadline.
- Have other people read over for clarity and editing
- Start early!

Questions?

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