

# CALL FOR ARTISTS: Trips for Kids Charlotte/Charlotte Re-Cyclery Mural

## REQUEST FOR QUALIFICATIONS

RFQ Issuer: Trips for Kids Charlotte/The Charlotte Re-Cyclery

RFQ Issue Date: Friday January 26, 2024

**SUBMISSION DEADLINE: February 13, 2024**

**Submit response by email by February 13, 2024** by 11:59 pm Eastern Daylight Time (EDT). The issuer will be available to answer questions about this RFQ via email until 12:00 pm (EDT) on Friday, February 9, 2024.

## PROJECT OVERVIEW

Trips for Kids Charlotte (TFKC) is accepting qualifications from local artists or a team of artists to create a mural painting for the facade of the Trips For Kids/Charlotte Re-Cyclery located at 812 Atando Avenue (see Appendix for aerial map, Google Streetview imagery, and architectural elevation showing the front of the building available for mural installation). Artists must live in Charlotte, North Carolina, or the surrounding metro area. Artists who submit should have an appreciation and knowledge of the history and culture of the project area and the mission of TFKC and the Re-Cyclery.

The artist(s) selected will be expected to create three (3) different design iterations of potential mural designs for the building. These designs will be submitted to TFKC for review and selection of a final design will be made after collaboration with community members and input from City staff. The approval process shall be facilitated by TFKC staff.

## DESIGN CONSIDERATIONS

[TFKC and the Re-Cyclery](#) are a longstanding community-based non-profit organization focused on community, mobility, sustainability, and the empowering and connecting roles of bicycles for transportation and recreation for all Charlotte neighbors. A successful design of the mural should convey the major themes and mission of the organization that operates at this location, and serve to invite and guide members of the public inside. The Re-Cyclery is not only a community bike shop, but also a space for the community to gather and learn about bicycle mechanics and bicycling in Charlotte.

Themes from public engagement to-date center around communicating what's inside 812 Atando Ave., highlighting bikes as a form of transportation, connecting communities by bike, and of course art that speaks to bicycle repair and education. TFKC and the Re-Cyclery recently moved from 516 E 15<sup>th</sup> St. where the organization has been in operation since 2000. As a result of the move, the organization had to leave behind its original community-oriented mural and is seeking a new public

art installation to convey the themes outlined above and communicate the core services offered by TFKC and the Re-Cyclery.

### **ENGAGEMENT RESPONSIBILITIES**

The artist(s) selected for this work will be responsible for attending two (2) meetings with TFKC / Re-cyclery and City staff. The first meeting will be focused on discussing and incorporating the community's feedback on the initial design. This feedback will be provided to the artist in advance of the meeting. The artist should also discuss their intention for the size and location of the mural on the building façade.

Following the first meeting, the artist(s) will work to incorporate the community feedback shared by TFKC into their initial design. The second required meeting will provide TFKC/Re-cyclery and City staff with an opportunity to see the design iterations prior to submission to the Urban Design Center's (UDC) staff for approval and installation.

Artist(s) may need to revise the design on more than one occasion based on reviews from TFKC or City staff.

### **SELECTION PROCESS**

Once submittals are received, the selection team (TFKC Charlotte staff and volunteers with input from City of Charlotte Urban Design Center) will review submissions, conduct online interviews with applicants (if needed), and select an artist or team of artists to complete this commission.

### **BUDGET & INSTALLATION**

The selected artist(s) will be paid \$14,000 through the Placemaking Grant Program for three (3) design concepts and, after incorporating community feedback into the preferred design concept, the installation of one (1) final design. Materials for installation and any needed software (e.g., materials for design iterations, software used for creation of artwork) shall be supplied by the artist. Installation is to be completed by the artist with volunteer assistance available (to be determined based on artist's needs). Coordination with TFKC and UDC staff will be required.

### **ARTIST ELIGIBILITY**

Applicants **must** meet these eligibility guidelines to be considered:

- Lives in the City of Charlotte or the surrounding metro area
- Submission of a complete application (see details under "To Apply" section)
- Submission of a portfolio demonstrating at least 5 examples of previous professional work similar in scale and scope to this request.

## PROJECT TIMELINE

Friday, January 26, 2024	RFQ Released
Friday February 9, 2024	Deadline for artists to ask questions about the RFQ process. Questions are to be submitted to <a href="mailto:erics@tripsforkidscharlotte.org">erics@tripsforkidscharlotte.org</a> and <a href="mailto:paul.benton@charlottenc.gov">paul.benton@charlottenc.gov</a> .
Tuesday, February 13, 2024	RFQ response submission deadline
Thursday, February 15, 2024	Review of submissions by TFKC staff & community members. Selection of final submission
Week of February 19	Submission awarded
March 2023	Artist engages with TFKC and UDC staff; provide initial design concept, solicit feedback for second and third/final design concepts
End of March	Finalized concept submitted to City staff
Wednesday, April 20, 2024	Mural installation target completion

\*Timeline is subject to change based upon fluctuations in overall project timeline and discussions with artist.

## **FINAL DELIVERABLES**

The selected artist shall submit digital files (including any .ai, .psd, JPEGs, .pdf, etc.) of the final design to TFKC staff and shall complete the procurement of needed materials and installation of the mural in accordance with the schedule outlined above.

## **TO APPLY**

Emails containing application materials must be received via email to [erics@tripsforkidscharlotte.org](mailto:erics@tripsforkidscharlotte.org) by **11:59 PM Eastern Time on February 13, 2024**. The following materials will be required:

1. **Acknowledgment of Availability:** Demonstrate your ability to meet the project timeline and requirements above.
2. **Local Residency/Contact Information:** Please provide your home address, email, and phone number.
3. **Artist Statement:** Please provide a statement that describes your interest in being chosen for this project, and your commitment to representing the Community in your work.
4. **Engagement:** Please provide a statement that describes how you envision working with community members and volunteers to deliver the mural. Participation in one (1) project kickoff meeting and one (1) meeting to reveal the final design concept are expected at TFKC Charlotte. The artist shall include TFKC and UDC staff on invitations to these meetings.

5. **Samples of Work/Evidence of Prior Work:** No less than five (5) samples of your completed and installed artwork. Work that directly relates to the needs of this mural is strongly preferred.

\*Timing of payment is subject to City of Charlotte vendor payment process. Please note that Accounts Payable operates on a net 30 payment period.

# APPENDIX

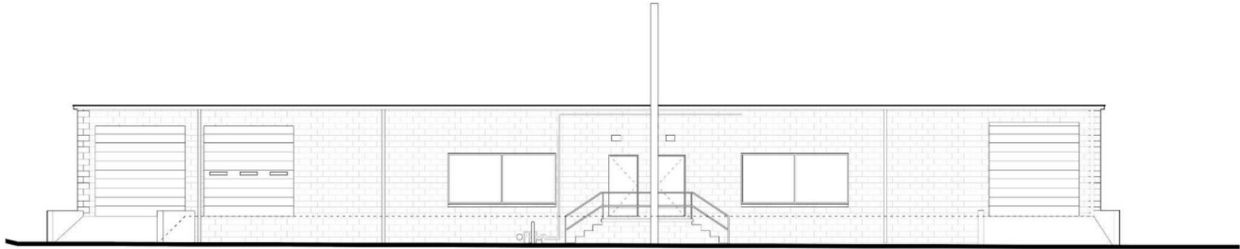
## TFK Charlotte/The Re-Cyclery Location



## TFK Charlotte/The Re-Cyclery - Google Streetview



**TFK Charlotte/The Re-Cyclery - Architectural Elevation**



**Existing Elevation**  
Front

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